



FOR IMMEDIATE RELEASE

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Re: **GAME Introduces SolarPRO XB2 solar pool heater**

Scottsdale, Ariz. — Great American Merchandise and Events (GAME) introduces SolarPRO XB2, the most inexpensive, cost-effective solar heater for above-ground pools. It works with pump and filter systems smaller than $\frac{3}{4}$ HP.

Easy to install, SolarPRO XB2 heats efficiently using free energy from the sun. Each mat measures 3.25 feet by 3.25 feet, providing 10 square feet of solar energy collecting surface area.

Adapters for most above ground pools including INTEX are included. SolarPRO XB2 also comes with a protective ground sheet, to reduce the risk of damage to the product and a clear cover to improve efficiency by creating a greenhouse effect.

For the 2012 season, each SolarPRO XB2 heater comes with a Jr. Derby Duck tagged with information directing consumers to the GAME website where they can learn about how to win a vacation for four at the Pointe Hilton Resort in Phoenix, Ariz. On the GAME website, they will be instructed to send in a creative photo of their Jr. Derby Duck on a poolside vacation, and their contact information. The winner will be selected in February 2013. The contest website lists complete contest rules and regulations.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.