



Special to Playthings

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Re: Three new games – March Outdoor Toys feature

Great American Merchandise and Events (GAME) of Scottsdale, Ariz., has three new outdoor water games that we think would be of interest to *Playthings* readers:

Water Wars™ Dueling Targets is a competitive game of squirting skill that is fun for the whole family! Water Wars is a lightweight, floating frame with four colored targets mounted in the middle. Using water guns or other spray toys (not included), players aim for their colored targets, which spin when hit with the spray. The first to spray their colored target until it hits their colored side wins! The frame is just over 3 feet long and 15 inches high, assembled. Water Wars games may be played one-on-one, in teams or for target practice. Recommended for ages 6 and up, Water Wars is easy to assemble and requires no batteries. New for 2010.

Water Bomb Factory™ makes filling and tying water balloons faster and easier than ever! Attach it to a patio table, hook up a garden hose, and children can fill and tie up to 100 water balloons in just 10 minutes. It's the best thing to happen to balloons since water. The 6.25-inch-high accessory has a water-conserving valve and a lever on top that almost ties the balloon for you. Water Bomb Factory is recommended for ages 6 and up, requires no batteries, and comes with 100 balloons. New for 2010.

Skip N Splash™ is a spinning sprinkler that creates exciting, whirlwind water sprays for cooling down on hot summer days. As soon as the Skip 'n' Splash is connected to a standard garden hose, it playfully spins and sprays, for a hoppin', skippin', jumpin' good time! Children can jump over the rotating foam arms or run in circles with them all while getting soaked. The speed can be easily adjusted by increasing or decreasing the water flow through the hose so children as young as 3 years can safely enjoy the Skip 'n' Splash water game. Introduced for 2009.

One photo of each product accompanies this memo.
Additional photos of all three products are available upon request.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items,



merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.