



FOR IMMEDIATE RELEASE

Date: August 25, 2008

Contact: Holly Shimanski, Sales Account Manager • 602-957-3825 • hjs@game-group.com
Elissa S. Pollack, Media Relations Agent • 608-238-2533 • epollack@game-group.com

Re: **GAME Named Again to Inc. 5000**

Scottsdale, Ariz. — Great American Merchandise and Events (GAME), a company specializing in creating innovative consumer products and fundraising services, is proud to announce it has made the Inc. 5000 list of the fastest-growing private companies in America for the second consecutive year. Ranked according to revenue growth of privately-held companies, GAME jumped to 1,899th from its 2,344th place one year ago.

Inc.com published the Inc. 5000 for the first time in 2007. It is an expansion of the famous Inc. 500, which the magazine introduced in 1982 to recognize the 500 fastest-growing private companies in the United States. Past honorees include Microsoft, Jamba Juice, and Domino's Pizza.

GAME is experiencing remarkable growth and now serves markets all around the world. "This has been another phenomenal year for GAME," said Eric Schechter, president of GAME. "Moving up on lists like the Inc. 5000 is rewarding proof of how successfully we have designed innovative products that appeal to consumer demand for energy-efficient and durable accessories that also make life fun."

The award will be presented on Saturday, Sept. 20, at a black-tie gala during the Inc. 500 / Inc. 5000 Conference in Washington, D.C.

###

GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.