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## FOR IMMEDIATE RELEASE

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Re: **GAME wins Arizona Corporate Excellence Award**

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**Scottsdale, Ariz.** — Great American Merchandise and Events (GAME) has been recognized as one of the 25 fastest growing privately held companies in Arizona.

A celebration of Arizona-based businesses, the ACE Awards program ranks privately held companies by revenue over the most recent two years using a formula that gives small and large companies equal opportunity for recognition.

"This has been another phenomenal year for GAME," said Eric Schechter, president of GAME. "Moving up on the ACE Awards list is rewarding proof of how successfully we have designed innovative products that appeal to consumer demand for energy-efficient and durable accessories that also make life fun."

GAME placed 22<sup>nd</sup> this year, up one spot from 2007, when the company also earned an ACE Award in the Fastest Growing category.

The goal of the ACE Awards is to develop an increasing sense of knowledge sharing and community among private companies in Arizona. The ACE Awards program also gives much-deserved recognition to many private companies.

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PHOTO CAPTION: From left to right: Steve Taylor, Chief Operating Officer; Eric Schechter, President/Owner; Bob Ives, VP-Finance; Trace Feldman, VP-Product Development; and Matt Legarza, VP-Merchandise Sales accept the 2008 ACE Award for Fastest Growing Privately Held Companies in Arizona.

*GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit [www.game-group.com](http://www.game-group.com).*