



FOR IMMEDIATE RELEASE

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Re: **GAME Introduces Pool Wall Light with Remote Control**

Scottsdale, Ariz. — Great American Merchandise and Events (GAME) is very excited to introduce an affordable, battery operated white LED wall light for above-ground and in-ground pools. The magnetic, waterproof light is multifunctional: It can also be used with umbrellas, tents, sheds and more. It even floats, providing yet another option.

The light attaches directly to steel pool walls. There is no electrical wiring or other installation required making it portable and easy to install. It also comes with a metal backing plate for use with soft-sided pools. Simply put the light on one side of the pool wall and the plate on the other.

The light comes with a remote control that allows on/off switching, as well as changing between bright and low light levels. The bright setting uses all 13 white LEDs, while the low light option uses only 5.

It includes three AA batteries and one CR2032 button cell battery.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.