



## FOR IMMEDIATE RELEASE

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Contact: Holly Shimanski, Sales Account Manager • 602-957-3825 • hjs@game-group.com  
Elissa S. Pollack, Media Relations Agent • 608-238-2533 • epollack@game-group.com

Re: **GAME Introduces Water Wars™ Dueling Targets Pool Game**

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**Scottsdale, Ariz.** — New for 2010, Great American Merchandise and Events (GAME) offers another in the company's line of cool, fun pool games: Water Wars™ Dueling Targets. This competitive game of squirting skill is fun for the whole family!

Water Wars is a lightweight, floating frame with four colored targets mounted in the middle. Using water guns or other spray toys (not included), players aim for their colored targets, which spin when hit with the spray. The first to spray their colored target until it hits their colored side wins! The frame is just over 3 feet long and 15 inches high, assembled.

Water Wars games may be played one-on-one, in teams or for target practice. Recommended for ages 6 and up, Water Wars is easy to assemble and requires no batteries.

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*GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit [www.game-group.com](http://www.game-group.com).*

**PHOTO ATTACHED**

*Note: the attached photo shows two children playing with Water Wars in an inground swimming pool. An image of a family using Water Wars in an aboveground pool is available upon request.*