



FOR IMMEDIATE RELEASE

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Contact: Holly Shimanski, Sales Account Manager • 602-957-3825 • hjs@game-group.com
Elissa S. Pollack, Media Relations Agent • 608-238-2533 • epollack@game-group.com

Re: Orca Whale Joins the GAME Family of Fun Chlorinators & Thermometers

Scottsdale, Ariz. — Great American Merchandise and Events (GAME) is pleased to introduce Orca Whale, the latest addition to the company's family of fun sunglass-wearing characters atop practical floating chlorinators and thermometers.

The chlorinators hold 3-inch chlorine tabs for sanitizing swimming pools. They float with character, so pool owners can enjoy hands-free pool care with a bit of whimsical charm. Features include a childproof lock, expandable basket and adjustable flow rate. When it is time to refill, the floating chlorinator tips over, because the character on top is heavier than the empty chlorinator below.

Orca Whale floating thermometers are also available. They give both Fahrenheit and Celsius readings, have shatter-resistant casing, and come with a tether.

Pool chlorinators and floating thermometers are also available featuring Derby Duck[®], Derby Dolphin[™] and Surfin' Shark[™]. GAME offers display racks for easy merchandising of these fun, attention-getting products.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck[®] and Turbo Turtle[®] fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.