



FOR IMMEDIATE RELEASE

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Re: AquaQuik® Solar Heater Named a Top 50 Product by Pool & Spa News

Scottsdale, Ariz. — The new AquaQuik® Solar Pool Heater, an efficient, economical and effective way to heat a swimming pool from Great American Merchandise and Events (GAME), has been honored by *Pool & Spa News* as one of the Top 50 Products of the year.

"Our new solar pool heater helps pool owners make a 'green' choice, which is very appealing to many home owners these days," says Eric Schechter, President of GAME. "It's always rewarding when a product we think will be a hit earns recognition from the industry experts who read *Pool & Spa News*."

Designed primarily for above-ground pools, GAME's new Solar Pool Heater uses the sun's rays to heat above-ground pool water, extending the swimming season at a dramatically lower cost than other heating technologies.

The AquaQuik Solar Pool Heater works with the pool's pump. The dome-shaped heater has a 23-inch-by-23-inch base that is placed near the pool during the swimming season. Solar energy captured inside the blow-molded heater is transferred to the pool through flexible hose, heating the water. Multiple heaters may be connected in sequence to increase efficiency and heating effectiveness.

The AquaQuik Solar Pool Heater will be featured as a top product in the May 14th issue of *Pool & Spa News*.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.