



FOR IMMEDIATE RELEASE

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Re: **GAME Introduces the AquaQuik® Solar Pool Heater**

Scottsdale, Ariz. — Great American Merchandise and Events (GAME) has introduced the AquaQuik® Solar Pool Heater, an efficient, economical and effective way to heat a swimming pool.

Designed primarily for above-ground pools, GAME's new Solar Pool Heater uses the sun's rays to heat above-ground pool water, extending the swimming season at a dramatically lower cost than other heating technologies.

The AquaQuik Solar Pool Heater works with the pool's pump. The dome-shaped heater has a 23-inch-by-23-inch base that is placed near the pool during the swimming season. Solar energy captured inside the blow-molded heater is transferred to the pool through flexible hose, heating the water. Multiple heaters may be connected in sequence to increase efficiency and heating effectiveness.

For best results, the solar heater should have southern exposure, and the pool should be covered at night to prevent heat loss.

The AquaQuik Solar Pool Heater is available in _____ for the 2009 summer season.

For more information, please call 888-DUCKY88 or visit www.game-group.com.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.