



Contact: Melissa Winston/Marie Baker
Litzky Public Relations
(201) 222-9118
mwinston@litzkypr.com
marie@litzkypr.com

**GAME APPOINTS NEW SALES ACCOUNT COORDINATOR
AND PRODUCT DESIGN MANAGER**

Scottsdale, AZ. – March 17, 2008- Great American Merchandise & Events (GAME), a Scottsdale, Arizona-based company has expanded its Sales team with the addition of **Angela Bramble**, Sales Account Coordinator.

“Angela brings two years Retail Sales Experience which is helpful in relating to our current customers and their needs”, says Bernie Uzelac, VP of Merchandise Sales.

As the Sales Account Coordinator, Ms. Bramble will be responsible for sales and account management, trade show coordination and database maintenance. Prior to joining GAME, Ms. Bramble was a Sales Manager at GUESS where she specialized in customer service, staff development and visual merchandising.

GAME has also recently hired **Christopher Delgado** as Product Design Manager. His responsibilities will include project management, industrial design and management of engineering efforts.

Previously the Senior Industrial Designer at Mobility Electronics, Inc., Mr. Delgado gained wide-ranging design experience as the Lead Industrial Designer for all iGO Brand Product and other Mobility Divisions.

“Christopher brings 13 years of product design & engineering experience and has been named on 9 design and utility patents. His experience and leadership will help GAME achieve its future goals of continued product innovation and excellence”, says Traci Feldman, VP of Product Development.

GAME (Great American Merchandise & Events) is recognized worldwide for its extensive line of pool and spa accessories including the popular Underwater Light Show™, as well as Derby Duck ® and Turbo Turtle ® fundraising events that have generated millions of fundraising dollars for charities across the globe. For more information and to see the latest GAME products, please visit www.game-group.com

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