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**ARIZONA BUSINESS MAGAZINE AWARDS GAME WITH  
THE 2008 AZ FAST 15 AWARD**

Scottsdale, AZ. – May xx, 2008- Great American Merchandise & Events (GAME), a Scottsdale, Arizona-based company is proud to announce it is the recipient of the first-ever Arizona *Fast 15* Award for outstanding growth and contributions to Arizona’s business community.

GAME was recently honored at the 1<sup>st</sup> Annual Arizona *Fast 15* Awards Reception held on May 29<sup>th</sup> at the Ritz Carlton Phoenix. As an industry leader, GAME was chosen as one of fifteen companies to receive this prestigious award by *Arizona Business Magazine* for being able to show the ability to grow beyond the competition. GAME will also be profiled in the June issue of *Arizona Business Magazine* in a special report showcasing this year’s *Fast 15* award winners.

“We are honored to be recognized by this important organization and the Arizona community,” said Eric Schechter, president of GAME. “GAME maintains our commitment to delivering products with uncompromising value, quality and service with continuous innovation.”

GAME (Great American Merchandise & Events) is recognized worldwide for its extensive line of pool and spa accessories including the popular Underwater Light Show™, as well as Derby Duck ® and Turbo Turtle ® fundraising events that have generated millions of fundraising dollars for charities across the globe. For more information and to see the latest GAME products, please visit [www.game-group.com](http://www.game-group.com)

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