



Why Be Green?

WATER: IT'S ONE OF Earth's most precious resources. It's also the single most important element in the hot tub and swimming pool business. So it just makes sense for the industry to step forward and work toward protecting that resource.

Some companies have been early adopters of sustainable practices while others have required some

convincing of the need to lessen the human impact on the earth. But the balance of public opinion has tipped to join the balance of scientific opinion on the importance of caring for the planet's vital life-support systems. AQUA asked this month's advertisers to let us know which of their products they deem the most earth-friendly and why.

We learned a lot from what they told us, and we hope you will, too.

BY KIRSTIN PIRES



1



3



4



2



5



7



6

1 ClearWater Tech, LLC

www.cwtozone.com
800/262-0203
Replace chlorine in your swimming pool or spa with the Apex series of ozone systems from ClearWater Tech. A complete range of turnkey systems is offered producing 1.0 to 8.0 grams of ozone per hour. Improve water quality and safety while saving time, money and energy, says the company. Circle 307

2 DEL Ozone

www.delozone.com
800/676-1335
DEL Ozone says ozone is the most powerful naturally-occurring oxidizer that can be safely used in a swimming pool

or spa. The company says its systems reduce chlorine use by 60 to 90 percent, eliminating the need for supplementary chemicals and improving water clarity. DEL says that ozone is the only pool and spa sanitizer that is 100 percent natural and biodegradable. Circle 308

3 Endless Pools

www.endlesspooldealer.com
800/732-8660
Celebrating its 20th year, Endless Pools says its products have always been green. An Endless pool uses less water; needs less chlorine and harmful chemicals due to its copper/silver water-quality system and smaller footprint; and requires less energy to heat and maintain. The hydraulic power unit that drives the current runs

on biodegradable vegetable oil and the LED lighting uses a fraction of the energy that standard lighting does, the company says. Circle 309

4 G & P Tools, LLC

www.gandptools.com
800/431-6998
G&P Tools' Aqua Wrench line of tools are made of durable steel, which means no more broken plastic tools in the landfill. Aqua Wrench tools are designed for fittings, eliminating broken fittings in the trash. Cord Stoppers have no plastic tube to dispose of. Circle 310

5 GLB Pool & Spa

www.poolspacare.com
800/445-2058
GLB Pool & Spa's Rendévous Spa

Cleaner is a powerful surface cleaner made with natural orange and grapefruit oils. Its primary active ingredient, d-limonene, has gained wide acceptance as an alternative to mineral spirits, methyl ethyl ketone, acetone, toluene, glycol ethers, fluorinated and chlorinated organic solvents and other caustic cleaners, the company says. Circle 311

6 Great American Merchandise & Events

www.game-group.com
888/382-5988
Harnessing the sun's energy, the Outdoor Solar Shower provides a warm, relaxing shower right next to the pool or spa. The Solar Shower's design gets its heat from the sun and lets you

adjust the temperature from hot to cold. Now you can easily wash off the dirt before jumping into the pool, and wash off the chlorine after you swim. Circle 312

7 Heliocol Solar Pool Heating

www.heliocol.com
800/797-6527
Heliocol uses the existing pool pump to channel pool water through the collectors' individual tubes, warming it naturally by the sun before returning the warm water back to the pool. Heliocol says it is the world's largest solar pool heating manufacturer and the only one to achieve International ISO 9001:2000 Certification. Circle 313