



FOR IMMEDIATE RELEASE

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Re: **GAME Contracts with DBI Associates**

Scottsdale, Ariz. — Great American Merchandise and Events (GAME) is pleased to announce that DBI Associates, Dallas, Texas, will be the company's sales agent in Texas, Oklahoma, Louisiana and Arkansas.

"We are looking forward to having DBI Associates as part of our GAME representative team," said Mitch Smith, GAME National Sales Manager. "They bring countless years of outstanding professional sales experience to our family."

DBI Associates has been in business since 1976 and has developed strong relationships with dealers, distributors, spa manufacturers and leisure product retailers.

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GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit www.game-group.com.