



## FOR IMMEDIATE RELEASE

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Re: **GAME Introduces Whac-A-Mole Bop Action Sprinkler**

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**Scottsdale, Ariz.** — Great American Merchandise and Events (GAME) has acquired a license for the widely popular Whac-A-Mole brand and introduces its first in a series of Whac-A-Mole games for pool and backyard fun: a multi-action sprinkler game certain to generate giggles in children ages four and up.

The Whac-A-Mole Bop Action Sprinkler connects to a standard garden hose. Once powered, four spring-loaded moles pop up and down, spraying water from their boppin heads. An additional two spray points located in the center of the sprinkler create more water action. Like other Whac-A-Mole products, the Bop Action Sprinkler comes with two small mallets for a whacking good time.

The Whac-A-Mole Bop Action Sprinkler is available in cases of 6 for the 2009 Summer Season.

For more information, please call 888-DUCKY88 or visit [www.game-group.com](http://www.game-group.com).

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*GAME is recognized worldwide for its extensive lines of pool and spa accessories as well as the Derby Duck® and Turbo Turtle® fundraising events that have generated millions of fundraising dollars for charities across the globe. The company is also supportive of its retailers and dealers by offering promotional items, merchandising material, and assistance with other marketing ideas for store promotions and events. For more information, please contact 1-888 DUCKY88 (382.5988) or visit [www.game-group.com](http://www.game-group.com).*